


# Welcome to Pb2025



International  
Lead Association





After a period when industry struggled to be heard, we are finally seeing signs of political support – driven by the urgent need to secure essential raw materials. While regulatory challenges remain, the tide is turning.



# Opportunities and challenges



## Global Context

**Security of supply** has become a geopolitical priority

**Strategic materials** are core to industrial resilience



## Industry Challenges

The role of lead is **underappreciated**

Need to **clearly communicate its relevance** to policymakers



## Market Challenges

**Supply chain issues**

**Technological shifts** (e.g., EVs) affecting market dynamics.



## Opportunities

Lead as a **carrier metal** enables efficient processing of many strategic metals

Aligns with EU objectives: Securing supply of critical raw materials requires a **renewed focus** on lead.





# Reliable, essential, available

## Playing to Our Strengths

Our sector plays a **strategic role**, powering technologies from **batteries to defence**. With an **abundant raw material base** - both primary and secondary - we support a robust **circular economy**, where **lead enables closed-loop recycling**.

We contribute to **supply security** and help achieve **industrial growth and environmental goals** through **critical applications**. Our commitment to **responsible leadership** is reflected in initiatives like **LeadBattery360**, and we continue to push boundaries through the **Consortium for Battery Innovation**.

# Key role of associations supporting industry

Our associations play a vital role in supporting the lead and lead battery industries, helping to navigate complex political, regulatory, and business challenges. The **International Lead Association (ILA)** is the only global body representing the interests of lead and lead producers. Alongside it, the **Consortium for Battery Innovation (CBI)** drives global research to advance the next generation of lead battery technology.



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CONSORTIUM FOR  
**BATTERY  
INNOVATION**

# Advocacy and communication

## *Global Relevance, Local Engagement*

Europe and the U.S. are core markets, where political engagement is essential (*see tomorrow's session*).

Our industry must invest in opportunity, while managing risk, and help shape solutions for Europe, the U.S., and growing demand in Asia.

We call on policymakers to enable conditions for sustainable growth. ILA and CBI support this through advocacy, market development, and communication.





# Networking & Next Steps

**Connect. Engage. Share.**

## Enjoy the conference

—  
connect with peers &  
explore new ideas

## Join us tomorrow

—  
not yet an ILA member?  
Let's talk at the conference  
dinner

## Spread the word

—  
use **#Pb2025** on social  
media to share highlights

# #Pb2025

# Thank you!



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